



Your Digital Marketing Outsourcing Partner

[www.manilainternetmarketing.com](http://www.manilainternetmarketing.com)

# What's In Here

The Current Landscape

Our Agency

Our Focus

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Packaged Solutions

How We Adapt

Moving Forward

**“Retention is the game.  
The game in business is  
not how many customers  
you can get, it’s how  
many you can keep.”**

GARY VAYNERCHUK

# The Current Landscape

Consumers are expecting more from their digital experience, and businesses are shifting more resources toward digital marketing as a result, according to marketing website The CMO Survey.



# OUR AGENCY

## ADAPTIVE

We understand digital is always evolving.

## CREATIVE

Creativity is what we need to stand out.

## PROFESSIONAL

Competent, Reliable, and Respectful



# OUR FOCUS

## BRANDING

Branding is still everything.

## MARKETING

Marketing converts sales.

## DATA AND ANALYTICS

Tracking progress is sustainability.



You will have a  
professionally managed  
virtual team in the  
Philippines...



# What We Will Do For You

## **STRATEGY**

The marketing strategies we make should align to your business goals and objectives

## **DEVELOPMENT**

As digital moves faster, we make sure we help you develop your brand

## **MANAGEMENT**

Stop wasting time managing too many freelancers. We streamlined everything for you.



# How do we keep up?

OUR PROJECT MANAGERS ARE HANDS-ON  
WITH YOUR CAMPAIGNS. WE MANAGE THE  
TEAM. WE GIVE YOU RESULTS.

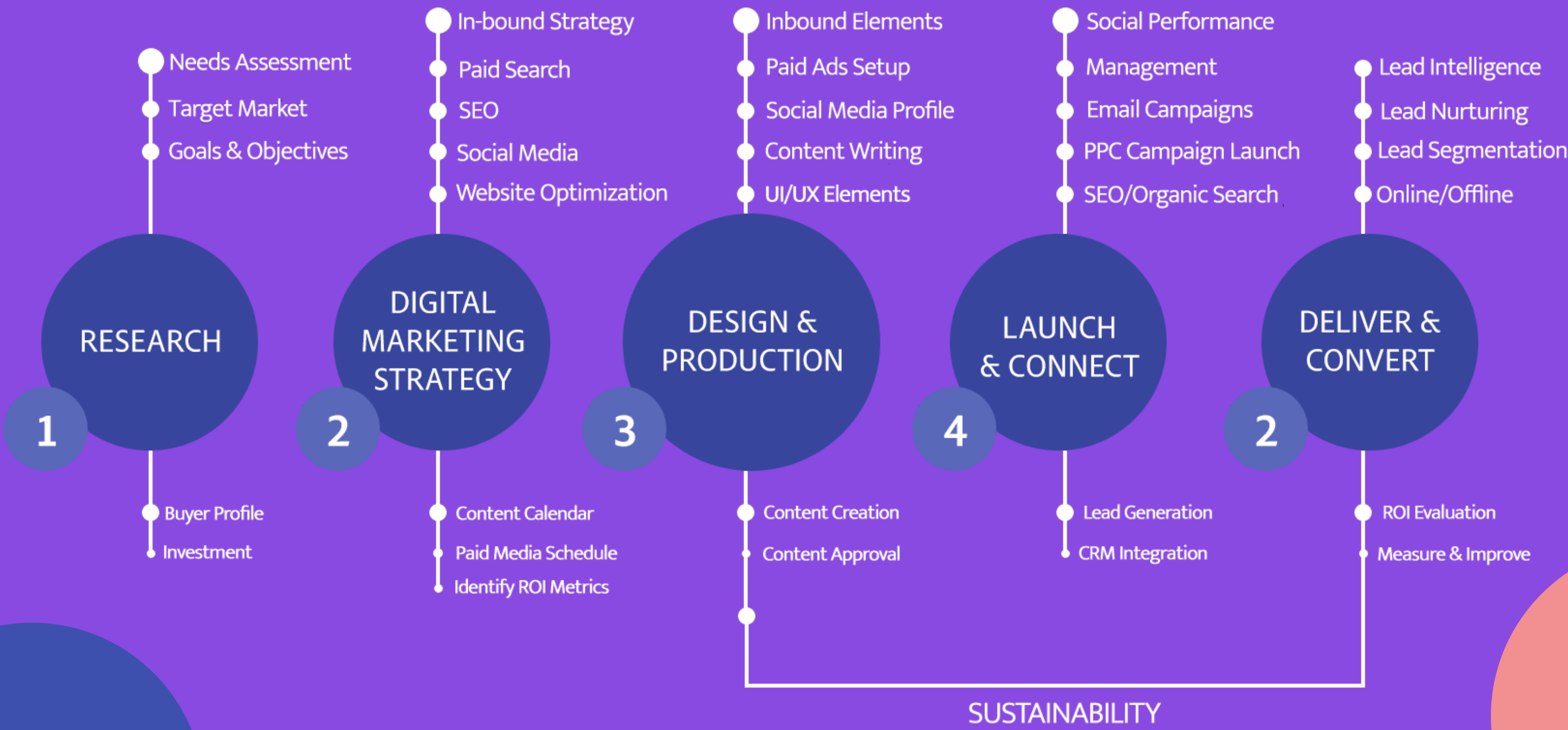


# Fully Managed Campaigns

## WE TAKE CARE OF YOUR DIGITAL MARKETING

From consultancy and strategy to execution and management, your business is also our business!

# OUR BUSINESS PROCESS



# Manila Internet Marketing



## Brand Design & Strategy

Identify the values of your business and incorporate into your offerings to be relatable and memorable



## Content Marketing

Create, publish, and deploy engaging content on your digital channels strategically to lead to sales



## Social Media Management

Plan, manage and execute your social media activities to keep engaged with your audience



## Influencer Marketing

Partner with an influencer to champion your brand through campaigns



## Marketing Analytics

Assess data insights to understand the online behaviors of your customers



## Website Development

A sophisticated Website showcasing your brand's offerings, capable of E-commerce for online sales



## Search Engine Optimization

Have your website optimize and ranked well on search engines so your customers find you first



## Marketing Automation

Marketing automation is technology that manages processes and multi-functional campaigns

## OUTSOURCE YOUR PROJECT

Cost effective digital marketing solutions in the Philippines

## DIGITAL CHANNELS

Finding the right channels to target your audience and market

## DIGITAL PLATFORMS

Using the right platform to manage your digital business



# Packaged Solutions



**READY TO  
GET STARTED!**

For other services that are not in our packaged solutions, please contact us.

# Brand Design & Strategy

## Basic

For New Businesses

\$699

Brand Logo Design

3 sample logos, 2 revisions

Brand Identity

Brand Guide

Social Media Branding

BUY NOW

## Best Seller

For Serious Businesses

\$1,995

Brand Audit

Brand Strategy

Customer Segmentation

Target Audience

Digital Brand Strategy

2-hr Brand Consultation

SIGNUP NOW

## Advanced

Rebranding

\$3,499

Basic + Best Seller Scope

Competitive Analysis

Demographics

Psychographics

Website Brand Audit

5-hr Brand Consultation

SIGNUP NOW



# Social Media Management

## Basic

3x posts per week

**\$699**/mo

Social Media Strategy and Plan

Content Research and Development

Campaign Management

Community Manager

Social Media Graphics

Monthly Reporting

[SIGN UP NOW](#)

## Advanced

5x posts per week

**\$1,499**/mo

Everything in Basic Plan

Social Media Audit

Influencer Marketing Campaign

Slideshow/video posts included

Social Media Advertising Management

Monthly Reporting and Analysis

[SIGNUP NOW](#)

## Premium

5-7x posts per week

**\$1,995**/mo

Everything in Advanced Plan

2-hr Social Media Brainstorm Session

Social Media Integration

Advanced Social Media Listening

Facebook E-commerce Management

Advanced Analytics and Reports

[SIGNUP NOW](#)



# Website Development

## Basic

Up to 20 pages

**\$1,500**

Website Strategy

Website Design and Development

Keyword Research and Strategy

Mobile Responsive

Email Hosting Service

1st Year Free Domain and Website Hosting

**TRY FOR FREE**

## E-commerce

Starts at

**\$3,500**

Everything in Basic Plan

Digital Marketing Audit and Strategy Plan

Email and Social Media Integration

E-commerce Feature (payment integration, add to cart, etc.)

Technical Integration (Google Analytics, Facebook Pixels, etc)

**SIGNUP NOW**

## Custom

Starts at

**\$5,000**

Tailored for enterprise business projects. please contact us for a FREE CONSULTATION so we can discuss the full entails of your needs and your project requirements as growth is forecasted for your business and brand and expansion for the upcoming future years.

This is packaged offering is most ideal for companies who want to upgrade their existing E-commerce website and online inventory systems.

**FREE CONSULTATION**

# Search Engine Optimization

## Basic

Below 10 keywords

**\$700**/mo

Up to 10 Keywords

Keyword Research

Keyword Development

Social Media Optimization

Monthly Report and Analysis

2 Monthly Articles

**BUY NOW**

## Expert

More than 10 keywords

**\$1,200**/mo

10-20 Keywords

Keyword Research & Development

Social Media Optimization

Monthly Report and Analysis

2 Monthly Articles

1 SEO-optimized Video Per Month

**BUY NOW**

## Enterprise

For large companies

**\$3,500**/mo

*Starts at \$3,500*

Keyword Research & Development

KPI Management

Website and Keyword Audit

Advanced Google Analytics with E-commerce Goals

Monthly Report and Analysis

**FREE CONSULTATION**

SENSIBLE + FLEXIBLE



# How We Adapt

We take time to connect to your brand first so we can market your product or service better than anyone else...

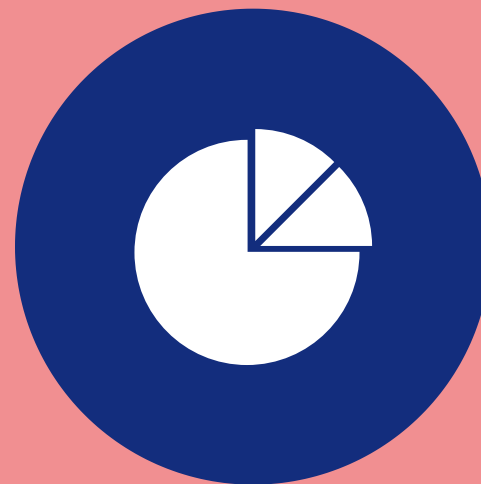
# Core Values



Hard Work



Integrity



Reliability

# We make your campaigns sell!

## DILIGENT RESEARCH

Every niche is  
important to us

## UNIQUE CONCEPTS

Every brand has a  
story

## CREATIVE CAMPAIGNS

We make our  
campaigns alive

## DIRECT BUSINESS IMPACT

Brand and Marketing  
should convert

# What Our Clients Say

TRENT SILVER

CEO

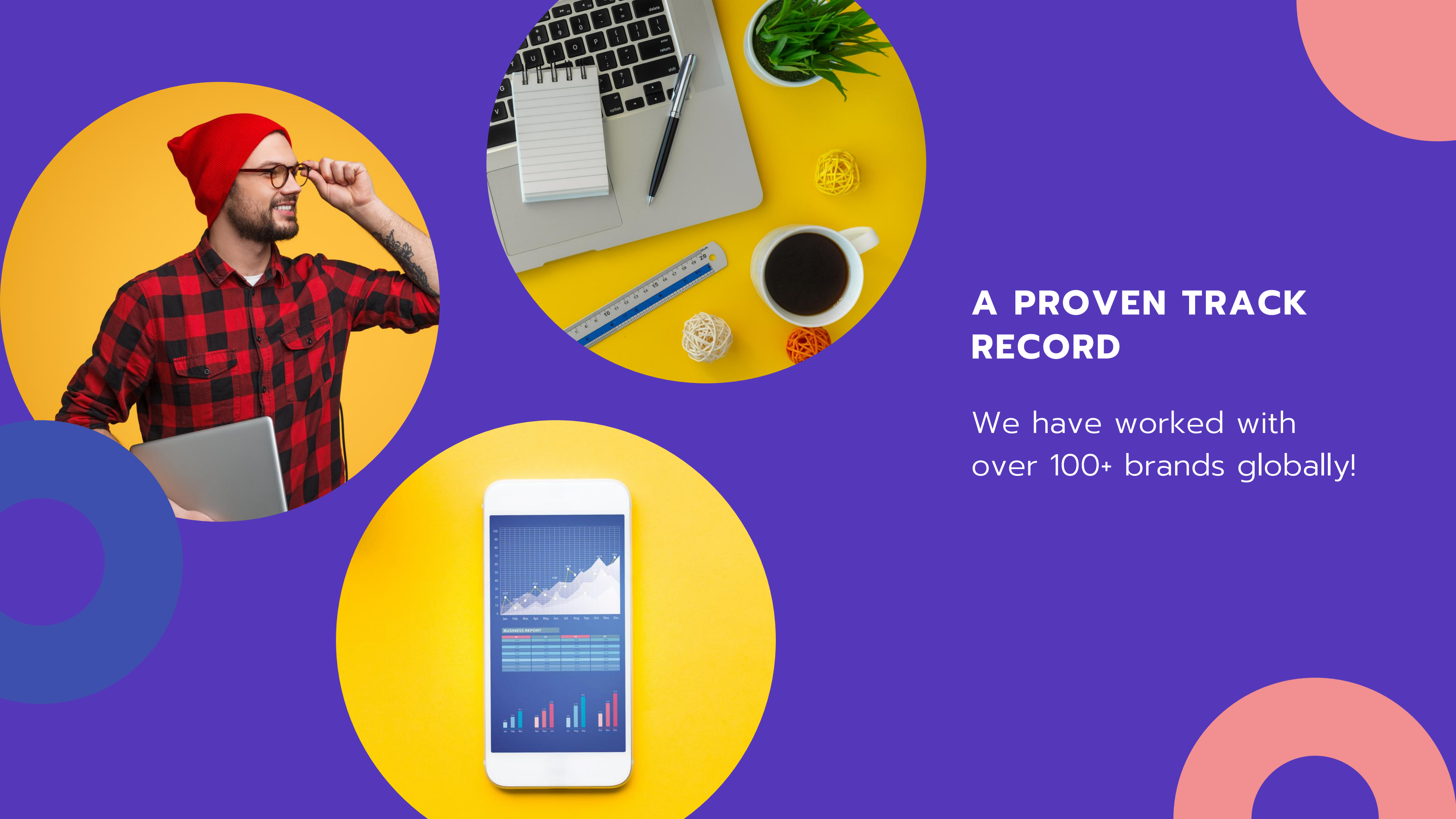
They are super friendly, extremely fast with turn-around times, and have all the design and development tools I need to scale my campaigns quickly.

JEREMY VELTHOUSE

Marketing Director

Manila Internet Marketing is our partner in keeping our business ahead of the competition. We have been working for over a year now and Fei and her team have provided unmatched Internet Marketing services to help our company gain more online presence and exposure, taking care of our company's brand expansion on the internet and have helped us with our success in the competitive marketplace online and offline.





# A PROVEN TRACK RECORD

We have worked with over 100+ brands globally!



Outsource your Digital Marketing to a  
professionally managed virtual team

# **This is Manila Internet Marketing**



# Moving Forward



**WE USUALLY DO 1 YEAR PROJECTS, BUT DURING THIS PANDEMIC WE ARE OFFERING AT LEAST 6 MONTHS SERVICE.**

## MONTH 1

Review, Audit, Restrategize

## MONTH 2

Testing Campaigns and Gathering Data to Improve Marketing

## MONTH 3-6

Digital Marketing Campaign Sustainability



# Ready to Outsource your Digital Marketing?

WEBSITE

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